

NEW METHOD FOR BREAKING HORSES TO BE DEMONSTRATED

It is H. WHITE, to whom the tried and true system at Messrs Harvey Bros Farm, December 27th 24 different parts to see and learn.

Without a laist or any rope or warlike on tip lobbies or nerve ties, snubbing stop, squeaker from being to end.

You will see a green range horse handled and made gentle by the most humane, safest and speediest system of horse control ever witnessed anywhere, so say men of palliation, high chief judges, lawyers, Canada best horsemen. Farmers and ranchers who delight in selling their horses for more after being properly handled and schooled.

If you are at the ringside you will see many good things to know about horses, seeing is believing. If you find the work does not measure up to the standard of advantage, taking all things into consideration you can have your money back at the end.

Don't fail to phone any of the following good citizens who have seen part of the system in action, who are anxious to see the full 24 valuable parts of horsebreaking, delivered in the standard of advantage, taking all things into consideration you can have your money back at the end.

A. Hay; Harold Garrett; D. R. Edgar; English Lord; Edgar Petersen; or Harvey Bros.

ST. MICHAELS CHURCH

Thoughts at Christmas Time
Expectation of Christmas.—For into us a Child is born, unto us a Son is given, And His Name shall be called Wonderful, Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace.

Joy in Christmas.—The Writings when they saw the star, rejoiced with exceeding joy.
The Angel Song.—Glory to God in the highest, and on earth peace, good will toward men.

The Shepherd's Act.—When they and seen they made known the saying which was told them concerning this Child.

Worship from the Leavens.—When they had opened their treasures, they presented unto Him gifts, Gold, and Frankincense, and Myrrh.
A thought from afterwards.—The Word was made flesh and dwelt among us.

The facts of the case.—For God so loved the world that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life.

T. B. WINTER, Pastor

THE STANDARD EXTEND BEST WISHES TO ALL FOR THE PEACE AND HOPE OF CHRISTMAS

United Church

In presenting Xmas greetings this year I prefer to be specific rather than general.

First of all may I speak to those homes where the heavy load of sorrow has fallen so recently. To wish you a joyful Xmas would obviously be to wish you the impossible. May I extend to you my heart felt sympathy and my sincere wish that the abundant Xmas cheer may greatly alleviate your suffering.

Then to those homes where the necessities of life are being secured with the greatest difficulty may I add a word of cheer and encouragement. May this season find you achieving more value to smaller gifts and getting the maximum of joy. After all it is the expression of friendship and not the intrinsic value of the token that is paramount and should count in the joyous season of appreciation.

And to those homes where, in spite of diminishing salaries and incomes, there is still sufficient and a little for the uncertain future, may I wish you the Yuletide joy very much in the proportion in which you attempt to cheer those less fortunate than ourselves. For I am quite convinced that the greatest joy is secured in the broad channels of service to our fellow men.

To any who may not be included in the very rough classification may I express the old but ever true wish of a Merry Xmas and a Happy New Year.

To all my wish enduring and deepening friendships as we travel along life's highway in 1924. May that all us on Friendships road. Friendship is a chain of gold shaped links.

In these all perfect moments, each link a smile, a laugh, a tear, a grip of the hand, a word of cheer as steadfast as the ages roll burning closer and closer to soul; No matter how far or heavy the load given to the journey. (F. B. Downie) E. B. BRUNDAGE

Strathmore United Church

Sacred Heart Church

The return or the great Christmas festival once more carries our minds back through the centuries and we recall the events which it commemorates.

We hear again the sweet silvery sounds of music such as never before had been heard by human ears, as bursts of angelic lips burst forth the glad tidings that on this day a Saviour was born who is Christ the Lord.

That sublime message was one to which the world long had waited, God had not forgotten His people but sent His only begotten Son to redeem and save.

Separated as we are from these events by a great distance of time and space we still must never forget the glad tidings that on this day a Saviour was born who is Christ the Lord.

Especially at this Christmas season, should that love be manifested to others, particularly to the poor and unfortunate for inasmuch as we do all things in the name of God, we do it in His name.

This is a Christmas season that should not be passed by in the life of each one of us. It is a time when the heart of God will which flows around the hearts of all at this festive season when dull care is for the moment cast aside and the hearts of all be young and old respond to the joyous appeal of this happy time.

May the love of God and the love of our neighbor be the basis of all our Christmas day find no heart vitally closed against it but may it fill us all with that spirit of peace and good will which will enable us to live in harmony with our fellow men now and at Christmas but through the whole year.

We wish all a Merry Christmas.

FATHER MCADAM, Pastor

STRATHMORE TOWN COUNCIL HELD REGULAR MEETING

TOWN OF STRATHMORE

This year that is nearing its close has been to say the least very strenuous and disappointing. I am not a pessimist and to say that times are good and that people have full dinner baskets when they are not good, or that it may be optimistic in one sense but absolutely untrue in another. That in 1923, let us look with renewed hope, better spirit and confidence to 1924.

I am not a prophet, but all over Canada there is increased hope and renewed vigor and the world and Canada in particular will forge ahead during 1924 and I believe that the coming year has better things in store for all of us.

No country in all the world has better withstood the severe tests, the greatest strain, that has apparently confronted all countries and all peoples than Canada has done. And no district in Canada has better withstood their adversities than this district has done.

My sincere wish to each and all of you is that you will find much happiness on Xmas day and throughout the year 1924.

A. D. SHIRMPTON, Mayor

I. O. D. E.

Once again the happiest season of our year draws near. May each one of us extend our friendship and generosity beyond our immediate circle of friends and make it a Merry Xmas for all.

The members of Earl of Strathmore Chapter I. O. D. E. take pleasure in extending Christmas greetings to all.

MAUDE D. SINGH, Reg.

LOCALS

Mr. and Mrs. L. W. Williams and two children Keith and Doris will come from Standard during Christmas week to reside in Strathmore. They will occupy the Prince house on the corner of 2nd St. and 3rd Avenue. Mr. Williams is engaged in the legal profession in Strathmore.

Mr. Lyle Campbell motored over to Sunnyside Sunday taking his father home after a visit of several days in Strathmore.

A party comprising Gene Giroux, Art Bremner, Freddie Benz and Les West equipped with guns and all other necessities spent last week in the district west of Rocky Mountain House, where they hoped to lure the carny Moose sufficiently in the way open to get a glimpse of him—a glimpse being all that was necessary to bring a sure shot. Their hopes were rewarded by bringing down two huge moose, the shots being fired by Gene Giroux and Fred Benz who are each wearing a very broad smile. The moose shot by Gene Giroux was brought out for some years in that territory, the antlers having a spread of about 4 1/2 feet.

Mr. and Mrs. Herb Ellis have come from Penhold to spend the Christmas holidays with friends in Strathmore.

The Rev. A. H. Pries, and the pastor of the St. Michael's had a very practical experience in Religious Education on Sunday, the schedule called for 2:30 p.m. Service at Chancelor, so after a most instructive address to the young people at 11 a.m. Service in Strathmore, Prudence was fed and watered for the trip east, everything was just easy until the Red Hill was reached, the next heavy drive in the old familiar spot a quarter mile east of Christensen's, there Dr. Lewis Carroll's said, never made with any more would not have been sufficient, however the weather at that time was warm and the wind soft. It was not till the return trip, and these obstacles overcome that the blizzard commenced. Many thanks to the kind warfarers who helped pull Prudence up Christensen's Hill. The clergy arrived at St. Michael's half an hour late, meanwhile the lady had of course been carrying on with even-

Mr. and Mrs. Ian McKenzie and baby Douglas will spend the Christmas holidays in Calgary with Mr. McKenzie's mother and sister.

Mr. and Mrs. D. A. Perry will spend the Christmas holidays with the latter's sister Mrs. May and Mr. May in Medicine Hat.

MUSIC CLUB

ling out wild bells; Ring in the vaulted hush and free, Ring in the vaulted hush and free, Ring out the darkness of the land, Ring in the Christ that is to be.

Who has not thrilled at the sound bells as they clash out the time of old times? For music has a character and charm all its own, the chiming of the bells, the sweet simplicity of Holy Night and the majestic and massive strains of Handel's Messiah, all unfold for us, through the tone of music, the story of the Wonderful birth.

There is music for every mood, taste and occasion, and as the true spirit of Christmas Day is ushered in with songs of thanks and merriment, let us play in the New Year with a livelier and more hopeful tune.

And as we say it with music, A Merry Christmas and a Happy New Year to all.

STRATHMORE MUSICAL CLUB

DEATH OF MISS S. TAYLOR

Miss Sarah Ann Taylor died at the home of her sister Mrs. H. Platt on Friday evening Dec. 15th after a few months illness.

She was born in England but has been a resident of Calgary and Strathmore for the past twenty years. Deceased is survived by two sisters, Mrs. Skyles in Victoria and Mrs. Platt of Strathmore with whom she has made her home for a number of years, also several nephews and nieces survive her.

The funeral was held in the United Church Strathmore on Tuesday Dec. 19 conducted by Rev. Brundage and interment was made in the Bannister Cemetery Calgary.

CHRISTMAS ENTERTAINMENT

A large number of people enjoyed the annual Christmas entertainment and tree of the United Standard which was held Friday Dec. 19th. The program given by the children was as follows.

Hymn No. 298.
Organ Preliminary Department, Chancelor and Christmas Party Solo, Jessie Oldham.
Dialogue, Ross Cleve and Laurence Brown.
The Way to Wyalusham.
Violon and piano duet, Bobbie and Donald Brown.
Skit, Walter and Gene Boissevain.
A Wise Boy's Answer.
Carols of different countries, Junior C. G. T. Group.

Womans Institute

We wish to express our Christmas Wishes for a Merry Christmas and a Happy New Year and to thank all for the support given us during the year.

MISS C. KRELLING, President

Strathmore School

The Staff of the Strathmore Schools, anxious to express to pupils, parents and School Board its sincere appreciation for the courteous treatment and spirit of co-operation extended during the year drawing to its close.

We should like to suggest the following words of George W. Dorsey as an appropriate message at this time when our Educational system is being subjected to such severe and accumulative criticisms. The human being has too long been too much preoccupied with a priceless possession on his human inheritance. The men, women and nations that burden in their minds, act in their ways, crystallize their opinions and beliefs, and swear by and live according to their routine habits, such men, women or nations are old: soul-dead to the world. We believe that the criticism which is being offered of our schools is, in the main, sound and we are convinced that it is only by an understanding in all its implications of the point of view expressed by Dorsey that improvement can be effected. It is the co-operation and the determination of all thinking people is imperative.

We extend to you and all the very best wishes for Christmas and the New Year.
B. H. CROWTHER, Principal

Canadian Legion

GREETINGS WITH THIS HAND CLASP

In the halcyon touch in this world that counts
The touch of your hand and mine
That means far more to the fainting
Than the shelter and bread and wine
For the shelter is gone when the night is over
And bread lasts only a day
But the touch of the hand, and the sound of the voice
Sing on in the soul away.

With hearty good wishes to all for a Very Merry Christmas and a Bright and Prosperous New Year that will bring all the joy hoped for. The Strathmore Branch No. 19, Canadian Legion, British Empire Service League.

W. S. PATTERSON, Sec.

School Board

The School Board much appreciates the opportunity afforded by the Standard to express the season's greetings to all residents of the district and community in general.

We have passed through another very trying year but it is encouraging to know that in spite of great difficulties, we have maintained our educational system up to our usual high standard and the children of the district have in no way been deprived of an opportunity to secure full time schooling.

In the memory of those of us, have been called upon to adjust ourselves to such changing conditions but at this time of the year Christmas, reminds us that through the ages we have been able to remain steadfast to an old and beloved custom which brings all of the human family very close together.

May I therefore in behalf of the Strathmore School Board wish you and all the old, wish of a very Merry Christmas and a Happy New Year.
J. A. FRENCH, Chairman

SUCCESSFUL RECITAL HELD

The recital given by Miss Gladys Seales was held in the United Church December 14th. Owing to the cold weather the attendance was not as large as was anticipated. This little girl is a very gifted musician and those who did attend marvelled at her remarkable memory. Those assisting on the program organized by Maeve Seales included Miss J. French, Geraldine Van Tighem, Miss Florence Seales, Mrs. Schutte, Maeve Seales, Mr. Patrick, Mr. J. Schutte chairman.

MISS GLADYS SEALES

BEST KNOWN CANADIANS

High River. The names suggested are: R. B. Bennett; Foster Hewitt; Jack Merritt; Arthur Hays Sulzberger; W. L. King; Rex Beattie; L. A. Tashjian; Stephen Leacock; Brother Andre; Henri Bourassa; Hector Charlevoix and Maurice Duplessis.
In the High River Times of recent date a list of twelve of the best known Canadians suggested are above.
Does this list meet with your approval? If not send in your list to the Standard Office on or before Tuesday January 24, 1924 and we will be glad to publish the list twelve lists received.

HOCKEY GAME

Last Tuesday's hockey game between the Gleichen Gunners and the local Red Wings was postponed owing to weather conditions and will be played on Strathmore rink next Wednesday December 27th at 8:15, weather permitting.

The Strathmore Club will play the Standard in Gleichen on January 2nd.

O. C. SMITH DIES

The death of C. O. Smith, formerly of the Calgary Herald and at the time of his passing Press Correspondent at Washington for the Southern papers is sincerely regretted by a host of friends.

A regular meeting of the Town Council was held on Tuesday evening with a full attendance of members excepting Councillor Garrett.

Considerable discussion was had on the matter of poor relief, and as the Council can get no satisfaction from the Supervisor of Relief for the Province the Mayor proposed from the meeting to Mr. Buckley, M. L. A. who had promised to come to Strathmore soon to go thoroughly into the matter with them.

The Secretary Treasurer proposed to the meeting titles to all unsold titles of the C. P. which will next year be included in the Assessment Roll as belonging to the Town.

The Secretary reported that there were still a few defaulters on the valuation school tax list. He was instructed to collect.

A motion in the following terms was unanimously passed:

COPY COUNCIL CHAMBER, Strathmore, Alta. 19th Dec. 1923. Moved by Councillor Quinn. Seconded by Councillor T. Hughes. It is with deep regret that the Council learns of the death of Mr. A. Moore. The dealings had by the Councillors and the officials of the Town Council, a harmonious character and a Council believes that Mr. Moore will be much missed in the community. The members of the Town Council will individually extend their sympathy to Mrs. Moore and family.

Carried. A. O. Shrimpton, Mayor. After the motion had been passed the Town Council as a body rose and stood in silence as a mark of respect to the memory of the late Mr. Moore. Various matters of business were discussed, but of no public interest.

LOCALS

Mr. and Mrs. H. Booth of Calgary were guests Wednesday of Mr. and Mrs. Quinn.

After Quinn who has been quite ill is now convalescing nicely at the home of her son George Quinlan and Mrs. Quinn.

Miss Brown will spend the Xmas holidays with her sister at Erskine.

Mr. Frank Fox will spend the holiday week end with his parents the Rev. and Mrs. Fox at Redcliffe.

Tom Gledhill of Baker is enjoying a three weeks holiday at his home in Strathmore.

Mr. Crowther will go to Edmonton for the Christmas week.

Miss Fox, Miss Gordon Miss Hall and Mr. Cameron will go to their respective homes for the holiday season. In the early hours of Sunday morning last Mr. Alf Hay was most unpleasantly surprised when he found that his car and garage had been completely destroyed by fire. Returning from Calgary about midnight Mr. Hay put his car away and fed everything was secure. During the night he became aware of the fact that it had gained such headway that any attempt to save it was futile. It is believed a short circuit was the cause of the fire. The garage and car were insured.

A forum is being established Wednesday, January 1st, for the public discussion of economic problems among which the Douglas System is held a chief place. All interested are urged to attend. Place of meeting will probably be the W. I. Rest Room though this is not yet definitely decided, the hour meeting 8 p.m.

Mr. and Mrs. I. Holden of Cereal were visitors at the home of Mrs. A. Moore during the week end.

W. Harry Ross was nominated Wednesday evening as the Liberal candidate for the by-election in Calgary January 15th to fill the seat left vacant by the death of George Webster.

These are the shortest days of the year, Dec. 21 and 22.

Grand New Years Dance 12.05 Monday Morning January 1



Fur Caps, Collars and Gauntlets

Men's Fur Caps at prices to clear
at \$2.95 to \$3.95

MITTS, real fur \$2.95

Imitation Black Astorham
from \$5c to \$12.50

Fur Collars at reduced prices.
Men's fine dogskin and Mokka
warm lined MITTS at \$3.95

WE WISH OUR FRIENDS AND
CUSTOMERS JOY IN THE PRE-
SENT, HAPPINESS AND PROSPER-
ITY IN THE FUTURE AND WISH
TO THANK THEM FOR THEIR
FAVORS OF 1933.

Thos. E. Wright
Men's Better Wear

FRASER'S TINSHOP

AGENTS FOR—
BEATTY BROS PUMPS

Litter Carriers and Hay Trucks
Galvanized Pipe Pump Rods and couplings
in Stock. PROMPT SERVICE

A. Fraser

KING EDWARD HOTEL
WHERE EVERYONE FEELS AT HOME
Phone No. 1. John Spirros, Manager

We Wish You All
**Merry
Christmas**

STRATHMORE HARDWARE
"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

ACE BAILEY MAKING GALLANT FIGHT FOR LIFE

Latest reports from Boston where Ace Bailey, injured Maple Leaf hockey player is fighting for his life, show further gain in his condition.

Bailey was injured in Boston on December 12th when Eddie Shore, Boston Irish defense player, bumped him to the boards, causing concussion of the brain. It was necessary to operate twice on Bailey and after seeing physicians had given up all hopes for Ace's recovery he is still fighting up a painful fight, and in the event of his recovery it will be a case for medical records.

Following his collision with Bailey Eddie Shore suffered a gash in the head and had to be removed to the hospital as a result of a blow in the face by Red Horner of the Leafs who sought revenge for his team mate Bailey.

Horner and Shore were both suspended for six games while Shore's suspension will depend on whether Bailey recovers or not. In the meantime Shore is taking a vacation and is reported to be in a very nervous condition.

Mrs Bailey and her three year old daughter were called to Boston and have permission to doctors to operate on her husband.

CHEADLE

Miss N J Walker was ill for a couple of days and wasn't able to teach.

Mrs Loudback returned home last week from her trip to the States.

If the weather permits the Cheddie Sports Club will hold their opening night during the Christmas holidays.

Mrs Cramer is in Calgary under doctors care for appendicitis. She will not have an operation until after Christmas.

Mrs Stagen and daughter Dorothy spent four days in Calgary last week.

Mr Geoff Keer is home from Glenora to spend the winter with his people.

Christie Houston from Calgary has come out to spend a few days with Jeannette Cramer.

LANGDON

Mrs F G Piton was elected President of the Langdon Women's Institute at the annual meeting held December 8th. Mrs A T Albertson and Mrs C Butler are 1st and 2nd Vice Presidents while Mrs E T Moo was re-elected secretary treasurer. Mrs G Bushin, Mrs J Bates and Mrs L Anderson are the new directors.

The Town Group of the W I entertained at Court Whist last Monday. Mr and Mrs W Miller were the lucky winners while Mrs C Jessey and A McNeil received the consolation prizes.

Gordon Maclean has gone to Norkwin, Alberta to spend the winter with his father.

The Langdon school Christmas Concert will be held Friday, Dec 22.

NAMAKA

The regular meeting of the Ladies Aid was held last Thursday afternoon at the home of Mrs. E C Waters. It was decided to send for the University Travelling Library, consisting of thirty or forty books. This library will be open for use to the public when it arrives. Over ten dollars was received by the treasurer in pennies saved by the members. After the meeting the regular lunch took the form of a birthday tea in honor of Mrs. H I Johnston whose birthday it was.

Last Thursday evening Mr and Mrs George McBean entertained at three tables of Bridge. First prizes of the evening's play went to Mrs F E Waters and Win Eby. Miss Edith Hutchinson won the consolation. Those playing were Mr and Mrs Harry Colpoys, Mr and Mrs Little and also Mr and Mrs Win Eby, Mrs Patterson, Mrs P E Waters, Miss Hutchinson and Messrs George Saunders, J Parker and George McBean.

Mrs Jack McBean of New Dayton, formerly of Namaka, was operated on last week for gottre in the Lettbridge hospital and is doing as well as can be expected.

Mr Otto Wheeler had the misfortune to lose his garage by fire last Sunday morning. The car was saved but a loss of tools amounting to almost \$500 was sustained.

Golf Notes

The Golf Club held their annual card party Friday evening in the dining room of the hall. Prizes were presented to winners of various competitions, during the year by Mr D A Perry. Twenty tables were in play. Prizes were won by Miss Gladys Hughes, ladies first and Mr T Chantrelain, gent's first. Consolation, Miss L Bower and Mr L Hand.

After supper, dancing ended a very enjoyable evening. The music being donated by the Strathmore Syncopators. The following is a list of prize winners of 1933.

Gross Score, ladies Mrs Downie. Gross score, gent's Mr Fessenden. Championship with handicap, Mrs Brown and Gents Mr Fawkes.

Bumper up for ladies Mrs Downie and gent's T Milson.

Medal, Mrs Fessenden, runner up Miss M Hughes.

Medal, gent's Mr L Canapell.

Mrs May received a miniature championship cup.

Ladies foursome, Mrs Nicholl and Mrs Koch.

Hidley Hole, Mrs Downie and Mrs Fels White.

One Club, Mrs Fessenden and Mrs May.

Draw One Club, Mrs McParland and Mrs Cowell.

Qualifying, Mrs McParland and Miss M Maroun.

Gross Net, Mrs Ridley and Mrs J Milson.

Mixed Foursomes, Mrs Cowell and Mr White and Miss G Hughes and Albert Gray.

ANOTHER CAR BURNS

Mr B E Gray met with a heavy loss in the fire which totally destroyed his car and garage Thursday morning. A gas bucket which upset near a stove ignited and in a few minutes both were completely destroyed. Insurance was carried on the car.

**A Merry
Christmas
and
Happy New
Year**

**Hughes
Motors**
STRATHMORE ALTA.

Roberts Meat Market

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices
LEN ROBERTS, Mgr. Phone 26

Xmas & New Years Greetings
ELECTRICAL SUPPLIES
M. Barbor Prop.

MASQUERADE DANCE

The masquerade dance held on December 15th under the auspices of the Anglican church was very well attended considering the bad weather. There was a large number of original, comic and attractive costumes. The judges were Mr Patrick, Mr McCullough and Mrs Van Tighem. Prizes were awarded, Men's comic Mr Art past year.

In Keeping with the Spirit of the Season!

Alberta Beers

(5 BRANDS TO CHOOSE FROM)

*To uphold all the kindly traditions of the season's
hospitality one cannot do better than serve these beers*

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA
CALGARY

PHONES— M1830—M4537

This Advert. is not inserted by the Alberta Liquor Control Board or by the Govt. of the Province of Alberta.

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 84
SUBSCRIPTION PRICE \$2.50 PER YEAR IN CANADA
OUTSIDE CANADA \$3.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

The purchaser of a twenty-five dollar Engagement Ring receives at Birks the same expert advice, helpful suggestion and guidance as he who spends hundreds. And, of course, he gets the same high quality diamond—the size alone makes the difference in price.

HENRY BIRKS & SONS
Limited

CALGARY



Engagement
Ring
\$25.00

HOTEL York
CALGARY
CENTRE ST. & 7th AVE.
ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 — WEEKLY and MONTHLY RATES

EXTRA LOW RATES FROM \$1.50
Excellent COFFEE SHOP

DR. D. C. HAWORTH
DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.
PHONE 20

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence S0067

"Yuletide Greetings"
To Our Friends and Customers
M. B. Garrett

Fashion Approves New Streamlined Designs

Model automobile which under wind tunnel tests proved to have much less air and wind resistance than models of cars currently produced. Notice elimination of fenders, the sinking of wheel in the body.

(Lower) One of the new stream-lined cars which engineers say will soon make all the square-toppers obsolete. Notice particularly the comparative shortness of the nose, when measured with the total length of the tonneau. Long noses will soon cease to be a sign of speed or power. And fashion approves the smartness, as who wouldn't? (R.O.)

People who know, including alike the scientists, the designers, and the world of smart fashion, are all predicting the near approach of streamlining in automobiles.

Streamlining has been used in airplanes for several years; the present top speeds of the trans-continental transports and also the low fares—have only been made possible by 100 per cent streamlining which reduced wind resistance, hence cut power consumption, increased speed and riding comfort. The railroads are now making on this new science, and several lines promise stream-lined trains to travel 100 miles an hour.

Automobiles have joined the procession. New cars will soon be seen with blunt noses, sloping tonneau wheels buried in the body. Long noses will soon be only a sign of the old-fashioned wind-fighters, which labored to push the air as a mole does the earth.

The giant nose of a new autobus with sleeping accommodations, designed for trans-continental travel. (Harbord)

HIGHWAY BUSES

First the highway buses robbed the railroads of traffic and now the highway trucks are robbing the buses of their passengers. If this competition keeps up somebody will start a free ride racket.

NIGHTINGALE

Too Many Parents, was the name of the comedy presented by the young people sponsoring the Xmas fund for the Valley Garden school children. A splendid crowd dived the roads and cold weather and heartily enjoyed the entertainment. Each player played true to character, and many were surprised at the talent displayed. The following composed the cast: George Murdoch, a young lawyer; George Thurston; Ned Standley, his friend; Ted Thurston; Sylvia Murdoch, his sister; Isabel Newall; Harry Murdoch, a young widow; Gladys Tobey; Caraway Jones, undertaker; Harley Harriman; Captain Murdoch; Sen Captain; Wilton Harriman; General Burton, a precise father; Ben Giddens; Evelyn Burton, his daughter; Adelaide Newall; Remedios, a Spanish lady; Robert Newall. Harry Murdoch directed the play and Robert Newall as a Spanish lady made the hit of the evening. Mrs. Thurston and Bert Griffith favored the audience with songs between acts, and it is hoped the play will be reproduced later on.

Mr. and Mrs. Leonard Hilton are receiving congratulations on the birth of a daughter.

We are sorry to learn that Mr. Thurston is ill and will find it necessary to spend his Christmas in the hospital.

Bert Griffith of Midnapore is spending a short time visiting his brother and family.

Jack Stoodley went to Calgary last week.

The W. I. held their annual meeting at the hall last Thursday. In spite of disagreeable weather fourteen members assembled. The report shows a most successful year just passed. Officers for the coming year were elected as follows: For President, Mrs. Harriman, Vice President Mrs. Albert Mercer, Mrs. Stoodley Secretary and Mrs. Chas. Kimmitt will continue as treasurer.

The hockey fans will soon be busy now and the sport is about everyone's support.

Jack Cooper keeps very busy these days serving the many needs of his customers.

Mrs. Grace Tebb of Aldridge is visiting with her sister.

Merry Xmas everyone.

MERRY

There are few who do not respond to the lines. For who to dumb forgetfulness a prey, this pleasing, anxious being ever resigned; left the warm precincts of the cheerful day, nor cast one longing lingering look behind.

There is a great sadness in the bearing of anyone to whom social welfare has been near and dear. He leaves so much unfulfilled, so many hopes unrealized, such a chaotic world of unhappiness and cruelty. It may be that in another world, he has a vision withheld from mortals. It may be that he sees the working out of the puzzle in which human pawns are tossed hither and yon. We can hope and trust it is a better world.

Alberta is a young province, but many who arrived here in the vigor of youth are now joining the ranks of the older people and many are dropping out of those ranks. In recent weeks the province has lost several notable citizens. To mention only two the names of Mrs. Arthur Murphy and George Webster occur. They were strong and unselfish and they loved their adopted province. Both were builders, and in their passing, they left the impress of their lives upon those who knew them, and upon the province as a whole.

It is the passing of such people that we are confronted with the fact of the continuance of life. The deeds that we do live after us, and our lives are built upon what we have builded.

We are confronted with what we owe to those who have gone before us, not only in this province but in Canada. There is perhaps too little of an ancestor reverence in this country of ours. We have ridden just on the high side of the labor of others, without pausing to think that all that we have in Canada today, has been built on the slaking out of the primitive, in the span of 100 years. Our little band of forefathers, builded and planned that our lives might be smoother and happier. The imprint of their unselfish labor lies round about us.

Every useful life that has been lived or is being lived is a part of the structure of Canada. Every useful life that ceases, is a challenge to others to carry on. It must not be said that any who have striven and dreamed, have lived in vain.

RURAL MUNICIPALITIES
The recent convention of Alberta rural municipalities passed a resolution advising western provinces to get together and devise some plan by which doctors in country towns and rural municipalities may be employed and paid a living wage to safeguard the health of the rural people, notwithstanding Mr. Bennett's loud outcry against state medicine.

DAIRY BUTTER
Dairy butter, made from the farm with cleanliness and care is Nature's richest food. It contains 3600 heat calories to the pound and is the richest fat known outside of a laboratory.

A Merry Christmas and Happy New Year

WE THANK OLD AND NEW CUSTOMERS FOR THEIR PATRONAGE DURING THE PAST YEAR

STRATHMORE TRADING COMPANY

WINTER EXCURSION FARES

Dates of Sale:
PACIFIC COAST
Nov 15 to Feb 28
Limit April 30, 1934

OLD COUNTRY
Nov 20 to Jan 5
Limit 5 months

EASTERN CANADA
Dec 1 to Jan 5
Limit 3 months

CENTRAL STATES
Dec 1 to Jan 5
Limit 3 months

STILL LOWER

Go this Winter, when fares are much lower and the travel privileges longer, on tickets to Pacific Coast, Old Country, Eastern Canada and Central States points. Fine all steel trains—real travel comfort and service.

Fares, Train Schedules, and full information from Agent.

CANADIAN PACIFIC

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

THE CHRISTIAN SCIENCE MONITOR

Published by The Christian Science Monitor, Boston, Massachusetts, U.S.A.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English. It is a paper that has done more for the world than any other journal written in English.

RISDON'S MACHINE SHOP

STRATHMORE

GENERAL MACHINE WORK
GOOD EQUIPMENT

EXPERIENCE
RELIABILITY

AGENTS FOR COCKSHUTT, ALLIS
CHALMERS, TWIN CITY AND
MINNEAPOLIS LINES

The Standard's Exchange

THE STANDARD BRINGS THE BUYER AND SELLER TOGETHER

In order that the farmers and the public generally may be in a position to buy, sell or exchange any article, or secure any article that they want or need, the Standard has established this page. It is free to any and all subscribers whose subscription is paid in advance, no charge as such. The advertiser does not contain more than six lines and is of a domestic character. To non-subscribers or business ads, a rate of 10 cents a line will be charged. Count 2 words to the line. Cash must accompany ads. A consecutive insertion for the price of 4.

DWELLING OF TWO ROOMS FOR RENT. Apply T. M. Wears, Barrister, Strathmore. Dec-25-33

FOR SALE—4 ROOM COTTAGE double walls, parlor, 25 x 28 feet, 8 miles North Strathmore. Real map for cash or trade for livestock. Apply Strathmore Standard, Strathmore, Alta.

FOR SALE—LARGE FURNACE (Heater, like new). Color Heater, Child's cot, Gasoline Lamp, Pattern's Bakery. Dec-12-33

WANTED 100 PEOPLE TO TAKE CRAZY CRYSTALS. STRATHMORE PHARMACY Agency

A. L. WILLIAMS, B. A. Barrister, Solicitor, Notary Official Auditor At Dr. Haworth's Office Strathmore Alberta

SINCLAIR & JULL Barristers, Solicitors, Notaries MONEY TO LOAN Office—Bike Building, CALGARY ALBERTA

PETE DE KORT Carpenter STRATHMORE

W. G. Tierney A Real Tailor What about a New SPRING SUIT New Samples New Prices

HUB BILLIARD ROOM AND BOWLING ALLEYS STRATHMORE Tobaccos and All Smokers' Necessaries "The Home of Real Sport." R. HAMELY, Prop.

FRATERNAL CANADIAN LEGION, 8 E. S. L. Strathmore Branch No. 10



W. BROOKS President
W. S. PATTERSON Sec-Treas
MEMORIAL HALL—
J. W. WRIGHT Manager
J. FAWKES Asst. Manager
C. KEELING Sec-Treas
The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force.
All other charges are unchanged.
Main Hall for Meetings and Concerts \$15.00
Main Hall for Dance \$20.00
Main Hall and Dining Room for Concerts, etc. \$25.00
Main Hall and Dining Room for Dances \$25.00
The rates for the Dining Room will remain as formerly, viz: Meetings \$15.00
Card Parties, Dances, etc. with use of Kitchen \$7.50

LOST—BLACK GELDING, BRAND ed a reversed D on left shoulder, about 1400 lbs. Sorrel gelding, no brand, about 1500 lbs. and a bay gelding about 1300 lbs., no brand about 5 years old. C. Jukes, Nightingale, Phone Rockford 3111. N-29-33

FOR SALE—FRESHMAN RAY 5 Tubs, M. Barber, Strathmore, N.S.

Hirtle's Theatre
Friday and Saturday
DEC 22nd and 23rd
THE EAGLE AND
THE HAWK
Carry Grant
Frederic March
Carol Lombard

ST. MICHAEL'S AND ALL ANGELS CHURCH
CHRISTMAS SERVICES
Strathmore—
24th Dec: 8:30 a.m. Holy Communion.
10 a.m. Sunday School.
Christmas Eve—7:30 p.m. Evening and solo. Bethlehem's Story.
Midnight—Holy Communion.
Bethlehem's Town.
25th Dec: 11 a.m. Holy Communion.
Bethlehem's Manager.
Nightingale, 24th Dec: Holy Communion, Joy, Love, Peace, 11 a.m.
Chancellor, 24th Dec: Holy Communion, Joy, Love, Peace, 11 a.m.
Strathmore—24th Dec: 8:30 a.m. Holy Communion.
10 a.m. Sunday School.
23rd Dec: 8:30 p.m. Evening, The Old Year and the New.

Church Notes

REV. T. B. WINTER
UNITED CHURCH STRATHMORE
Nanabush—Services 11 a.m.
Strathmore—Sunday School and Bible Class 1:30 p.m.
Service at 7:30 p.m.
REV. F. B. RUNDAGE
SACRED HEART CHURCH STRATHMORE
Rev. Father McAdam, Pastor
Strathmore, Cirsland, Langdon

NOTICE IS HEREBY GIVEN that a dividend of three cents per share has been declared to the shareholders of the Company of record as such on the books of the Company at the close of business on Tuesday, January 2, 1934, and that the dividend will be payable on or after the 20th day of January, 1934. Dividend cheques will be mailed from the office of the Company on the 20th day of January, 1934. The Register of Transfers will be closed from the close of business on the 2nd day of January, 1934, until the opening of business on January 22, 1934.

By order of the Board
T. W. McKEE
Secretary-Treasurer

MODEL OILS LIMITED
DIVIDEND NOTICE

Transfer charge is 35¢ for each new certificate.
If certificates are to be mailed add 10¢ for postage.

FOR SALE—COMPLETE EDITION of Charles Dickens Works in 24 volumes. Beautifully illustrated and well printed on good paper. Bargain price. Apply Standard Office.

FOR SALE—OR WILL TRADE FOR any kind of Live stock, Yorkshire Boar Pig from the Strathmore Farm, 18 or 19 months old. Apply O. Edwards, Chas. Phone 1902.

FOR SALE—PURE BRED YORK shire Boar, 15 months old, \$12.00. Apply T. Larson, Nightingale.

LOST—THREE HORSES, FRIDAY December 8th, 1 grey, 1 black, XX branded on hip, 1 black no brand. Phone Geo. Thomsen, 202 N. Main.

FOR SALE—3 TUBE BATTERY Model, \$20.00. All ready to go. Mat Barber, Strathmore.

WANTED TO BUY—YOUNG YORK shire Boar, bacon type. Geo. T. Berry and Son, Phone R518, Strathmore.

CARD OF THANKS
—O—
We wish to thank all those kind friends for their assistance and sympathy during the illness and bereavement of our beloved sister, Mr. and Mrs. H. W. Dalt.

BIG BEND HIGHWAY
—O—
According to W. J. Selby Walker, Executive Secretary of Canadian National Parks the Big Bend Highway in B. C. will not be completed before 1936. Scarcity of funds for this work has prevented the B. C. Govt. from pursuing it as vigorously as it had planned. This link is needed to complete all water travel from the prairies to the coast.

SEVEREN CREEK COAL
Delivered in Strathmore
\$5.00 PER TON
Perkins & Collison
(The Coal Kings)
(Mort & Jeff Coal Company)
PHONE 5, STRATHMORE
Town of Strathmore

NOTICE
At a meeting of the Town Council held on 19th inst. it was unanimously resolved that the first team, with team, to haul the water tank to a fire receives a reward of \$7.50.
T. M. WEARS, Sec-Treas.
Strathmore, 20th Dec, 1933
Dec 20, 27

Town of Strathmore
NOTICE
Taxpayers are reminded that taxes unpaid during the month of December will be on last of January, 1934, subject to a penalty of 2 per cent.
T. M. WEARS, Sec-Treas.
Town of Strathmore
6, 12, 20, 27 Dec.

Town of Strathmore
TAX SALE
—O—
Notice is hereby given that under the provisions of The Tax Recovery Act, 1929 the following lands will be offered for sale by public auction at the Town Hall, Strathmore, on Saturday, 26th December 1933, at 2 p.m.
Lot 1 Block 1
32 1 1819 N
6 10 2 2461 K

Each parcel will be offered for sale subject to a reserve bid and subject to the reservations contained in the existing certificates of title.
Terms of sale—Deposit of 10% to be paid on day of sale. If balance of price is not paid within 30 days thereafter default to be forfeited. Redemption may be effected by payment of the full amount of arrears and costs at any time prior to sale. Dated at Strathmore, Alberta this 26th day of October 1933.
T. M. WEARS, Sec-Treas.
Town of Strathmore
6 and 29 Dec.

RESOLUTIONS PASSED

At the recent meeting of Alberta rural municipalities in Edmonton resolutions were passed asking that all interest rates in the province be cut in half until such time as wheat prices are one dollar per bushel for one year, also asking for dominion legislation extending all mortgages on farm lands made in 1930 or previously, for a period of twenty years.

HIGHWAY TO PATAGONIA

At the Pan-American congress held the past two weeks in Montevideo the delegates took the first steps toward construction of a great international highway from Tia Juana, Mexico to the southern tip of Patagonia, a distance of 8750 miles. The United States offered to bear the entire cost of the survey of this proposed highway and thus the great project is taking shape.

NO WAR JUST NOW

—O—
There are three first class reasons why there is going to be no European war at present: Germany cannot stage one. France does not need one yet, and Uncle Snylock will not fit one one. New Yorker

PATRONIZE OUR ADVERTISERS
—O—

A MERRY CHRISTMAS AND
HAPPY NEW YEAR TO ALL

The Van Tighem Agencies
PHONE 105 STRATHMORE

NOTICE TO SCHOOL SECRETARIES
I have been appointed an OFFICIAL AUDITOR for this district. Please bring in books for auditing promptly at end of year.

A. L. WILLIAMS, B. A. Alberta
Strathmore

PEERLESS CARBON COAL
Select Lump, off car, delivered, \$5.75
Mercury Lump, off car, delivered, \$6.25
CHAS. KEELING Phone 72

HOCKEY

GLEICHEN vs STRATHMORE "RED WINGS"
Wednesday December 27, 8.15
AT THE NEW STRATHMORE ARENA

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

APPLES—
McIntosh Reds, large size, sound, Box \$1.15
Delicious, wrapped Box \$1.65
Spies, wrapped Box \$1.90

JAP ORANGES—
1 Box \$1.05
2 Boxes \$2.05

CANDY—
Ribbon Mixed, Fancy Colors, lb 30c
5 lbs 95c

CREAMS—
French, better kind 1 lb 27c
3 lbs 75c

TOFFEE—
English, 1 lb 25c
3 lbs 65c

MIXED CREAM—
Chocolates & Jelly, Reg. \$1.00, Boxes 3 lbs, Special 89c

LICORICE—
All sorts, 1 lb 25c
3 lbs 70c

MIXED NUTS—
5 lbs 85c
10 lbs \$1.60 (about equal wt.)

PEANUTS—
5 lbs 49c

WHOLE NUTS—
WALNUTS— per lb 15c
5 lb Lots 70c
ALMONDS— 1 lb 22c
5 lb Lots \$1.00
FILBERTS— per lb 22c
5 lb Lot \$1.00
BRAZILS, large— 1 lb 20c
5 lb Lot 90c

GRAPES—
Fancy, 2 lbs 25c

POTATOES—
SWEET, 3 lbs 25c
TABLE RAISINS— 2 packages for 25c
BANANAS— 2 lbs for 25c

SOUPS—
Chicken, 3 for 25c

CAJUN—
Aylmer, bottle 15c
PEAS— CORN—
TOMATOES— 2 for 25c

Extra Special—
PINEAPPLE—
Only 300 tins at 3 for 29c

HANDKERCHIEFS—
Boxed from 45c to 65c

FELT JULIETS—
Wome's, Fur trim med, leather Soles and Heels, Pair \$1.15

TEA SETS—
6 Cups, 6 Saucers, 6 Plates, Tea Pot, Sugar and Cream, Complete set \$1.49

MEN'S SHIRTS—
Tailored by Tooke, Collar attached, Special, each \$1.25

WOOL SOCKS—
Made of fine Wool, pair 45c

GLOVES—
Men's Lined, made Cape Skin, warmly lined, pair \$1.30

NECKWEAR—
Men's, From 29c to 75c

SALE OF KAPOC—
27 1/2 cents a lb. This soft, fluffy filling is suitable for Cushions, Comforters or Novelties, comes in 1 pound packages.

We Wish Our Customers & Friends
a Very Merry Christmas And
a Happy New Year.